

PCH Program Activity Architecture

STRATEGIC OUTCOMES

PROGRAM ACTIVITIES

PROGRAM SUB-ACTIVITIES

SO-1
CANADIANS EXPRESS AND SHARE THEIR DIVERSE CULTURAL EXPERIENCES WITH EACH OTHER AND THE WORLD

1-CREATION OF CANADIAN CONTENT AND PERFORMANCE EXCELLENCE

1.1- Arts & Cultural Industries

1.2- Sport

2- SUSTAINABILITY OF CULTURAL EXPRESSION AND PARTICIPATION

2.1- Arts & Cultural Industries

2.2- Heritage

2.3- 2010 Winter Games

2.4- International

3- PRESERVATION OF CANADA'S HERITAGE

3.1- Heritage

3.2- Aboriginal Living Cultures

4- ACCESS TO CANADA'S CULTURE

4.1- Arts & Cultural Industries

4.2- Heritage

SO-2
CANADA IS AN INCLUSIVE SOCIETY BUILT ON INTER-CULTURAL UNDERSTANDING AND CITIZEN PARTICIPATION

5- PROMOTION OF INTER-CULTURAL UNDERSTANDING

5.1- Official Languages

5.2- Multiculturalism

6- COMMUNITY DEVELOPMENT AND CAPACITY-BUILDING

6.1- Aboriginal Partners

6.2- Official Languages

7- PARTICIPATION IN COMMUNITY AND CIVIC LIFE

7.1- Multiculturalism

7.2- Aboriginal Communities

7.3- Citizen Participation

7.4- Sport

7.5- Youth

7.6- Celebration

7.7- International

7.8- 2010 Winter Games

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CANADIANS EXPRESS AND SHARE THEIR DIVERSE CULTURAL EXPERIENCES WITH EACH OTHER AND THE WORLD	1- CREATION OF CANADIAN CONTENT AND PERFORMANCE EXCELLENCE	1.1- Arts & Cultural Industries	1.1.1. Canadian Television Fund; 1.1.2 Canada Music Fund: Content Development; 1.1.3 Book Publishing: Content Development; 1.1.4 Canada Magazine Fund: Content Development; 1.1.5 New/Interactive Media: Content Development
		1.2- Sport	1.2.1 Sport Support; 1.2.2 Sport Hosting; 1.2.3 Athlete Assistance
	2- SUSTAINABILITY OF CULTURAL EXPRESSION AND PARTICIPATION	2.1- Arts & Cultural Industries	2.1.1 Support for the Arts Sector; 2.1.2 Film and Video Sector: Capacity-Building; 2.1.3 Canada Music Fund: Capacity-Building; 2.1.4 Book Publishing: Industry Development; 2.1.5 Canada Magazine Fund: Industry Development; 2.1.6 New/Interactive Media: Sector Development; 2.1.7 Cultural Investment Review
		2.2- Heritage	2.2.1 Support to Heritage Institutions and Organizations; 2.2.2 Canadian Heritage Information Network (CHIN)
		2.3- 2010 Winter Games	
		2.4- International	2.4.1 Trade Routes; 2.4.2 TV5; 2.4.3 International Francophonie; 2.4.4 International Norm and Standard Setting; 2.4.5 Capacity-Building and Cooperation
	3- PRESERVATION OF CANADA'S HERITAGE	3.1- Heritage	3.1.1 Feature Film Preservation and Access; 3.1.2 Canadian Music Preservation and Access; 3.1.3 Canadian Conservation Institute (CCI)
		3.2- Aboriginal Living Cultures	3.2.1 Aboriginal Languages and Cultures; 3.2.2 Aboriginal Broadcasting
	4- ACCESS TO CANADA'S CULTURE	4.1- Arts & Cultural Industries	4.1.1 Arts in Communities; 4.1.2 Book Publishing: Marketing; 4.1.3 Publications Distribution Assistance; 4.1.4 Canada Music Fund: Collectives Initiative
		4.2- Heritage	4.2.1 Canadian Cultural Heritage Online; 4.2.2 Exhibitions and Collections; 4.2.3 Movable Cultural Property

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PROGRAM ACTIVITIES

5- PROMOTION OF INTER-CULTURAL UNDERSTANDING

6- COMMUNITY DEVELOPMENT AND CAPACITY-BUILDING

7- PARTICIPATION IN COMMUNITY AND CIVIC LIFE

PROGRAM SUB-ACTIVITIES

5.1- Official Languages

5.2- Multiculturalism

6.1- Aboriginal Partners

6.2- Official Languages

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PROGRAM SUB-SUB-ACTIVITIES

5.1.1 Promotion of Linguistic Duality; 5.1.2 Second-Language Learning

6.1.1 Aboriginal Organizations

6.2.1- Community Life; 6.2.2 Minority-Language Education

7.2.1 Aboriginal Youth; 7.2.2 Aboriginal Women; 7.2.3 Aboriginal Friendship Centres; 7.2.4 Aboriginal Communities: Others

7.3.2 Human Rights; 7.3.4 Court Challenges

7.4.1 Sport Support; 7.4.2 Sport Hosting

7.5.1 Exchanges Canada; 7.5.2 Katimavik; 7.5.3 Young Canada Works; 7.5.4 Canadian Studies

7.6.1 Celebration, Commemoration and Learning; 7.6.2 Ceremonial and Protocol

7.7.1 International Expositions

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PROGRAM ACTIVITY



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