



Industry
Canada

Industrie
Canada

Industry Canada

Departmental Performance Report

For the period ending March 31, 2008

How to read this report

This Departmental Performance Report presents the results of Industry Canada's program activities during the 2007–08 fiscal year, compared to the commitments stated in the Department's 2007–08 *Report on Plans and Priorities* (RPP). The report contains an introductory message from the Minister summarizing the Department's performance followed by three sections, detailed below.

Section I, Overview of the Department, contains:


- summary information on the Department's responsibilities, starting with Industry Canada's raison d'être;
- summary information in table format designed to provide a quick view of Industry Canada's framework of program activities and sub-activities, which feed into and contribute to progress toward the Department's three strategic outcomes;
- a table comparing planned to actual spending;
- a summary of departmental performance by strategic outcome;
- a summary of management priorities and progress in 2007–08;
- information on Industry Canada's risk management framework;
- the departmental expenditure profile; and
- a list of voted and statutory items, including the total financial and human resources the Department manages.

Section II, Analysis of Program Activities by Strategic Outcome, provides a detailed analysis of Industry Canada's performance at the program activity level and by strategic outcome.

Section III, Supplementary Information, includes information on the Department's financial highlights and an appendix providing links to electronic resources for further information.

Due to rounding, figures may not add to totals shown.

In our continuing effort to provide Canadians with online access to information and services, we are including web links to more information and highlights.

These links are indicated by .

We are committed to continuous improvement in our reporting. We welcome your comments on this report by email to info@ic.gc.ca, by fax to 613-957-6543, or by mail to:

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Minister's Message

The Industry Portfolio experienced a busy and successful 2007–2008. As Minister of Industry, I am pleased with the progress made on our mission to foster a competitive, knowledge-based economy that benefits all Canadians.

A competitive economy is one that provides jobs and opportunity to Canadians, and top-quality products and services to consumers. Our economic performance underpins the quality of life we enjoy in this country, and the Department is making important contributions to this mission.

The Industry Portfolio is composed of Industry Canada and 10 other agencies, Crown corporations and quasi-judicial bodies. These organizations collectively advance Canada's industrial, scientific and economic development, and help ensure that we remain competitive in the global marketplace.



As a country, we must remain focused on how we can continue to provide an innovative and entrepreneurial economic environment, help our businesses capitalize on opportunities, and provide choice and quality to consumers. The global marketplace continues to evolve, changing with it the dynamics that influence Canada's performance. I am proud to say that the Industry Portfolio is playing its part:

- We are working to make our market for wireless services more competitive, this year launching the policy framework for the Advanced Wireless Services spectrum auction. The framework aims to provide more choice and better service for consumers and businesses — something that we believe will also lead to lower prices.
- We issued guidelines clarifying the application of the *Investment Canada Act* as it relates to foreign state-owned enterprises investing in our country to ensure that Canadians continue to enjoy all the benefits that foreign investment delivers.
- We instituted an independent Competition Policy Review Panel to review and report on key elements of Canada's competition and investment policies and to ensure that they are working to the full benefit of Canadians.
- We created an Automotive Innovation Fund to provide support to automotive firms undertaking large-scale, strategic research and development (R&D) projects to build innovative, greener and more fuel-efficient vehicles. Similarly, investments made through the Strategic Aerospace and Defence Initiative continue to encourage strategic R&D that will result in innovation and excellence in new products and services.

One of my key priorities as Industry Minister continues to be our country's science and technology (S&T) strategy, *Mobilizing Science and Technology to Canada's Advantage*, announced by Prime Minister Harper in May 2007.

- Budget 2008 included measures and initiatives in support of our S&T Strategy that total \$654 million over the next three years.
- We put in place the new Science, Technology and Innovation Council to provide the government with objective policy advice on Canada's S&T issues.
- The government allocated \$105 million in 2007–2008 to support the operations of seven new Centres of Excellence, pilot projects that have the potential to make Canada a global leader in fields of research that offer a strategic opportunity for Canadian industry.
- This past March, Canada's two-armed robot, Dextre, was successfully installed on the International Space Station.

The Department is also working to maximize opportunities for Canadian firms to succeed:

- Through the Industrial and Regional Benefits Policy, we secured over \$1.6 billion in commitments from major global contractors, which will result in huge opportunities for Canadian firms.
- We extended BizPaL, an online service that simplifies the business permit and licensing process, into nine provinces and territories, and we continue to reduce red tape through our Paperwork Burden Reduction Initiative.

This has been a year of progress and success, and it is my pleasure to present Industry Canada's *Departmental Performance Report* for 2007–2008. I am committed to building on these successes in 2008 and beyond, and I will continue to work with officials in the Industry Portfolio to make Canada more efficient, productive and competitive.

Tony Clement
Minister of Industry

Section 1:

Overview of the Department

1.1 Summary Information

Raison d'être

The [Department's mandate](#) is to help make Canadians more productive and competitive in the global economy, thus improving the standard of living and quality of life in Canada. Industry Canada's policies, programs and services help grow a dynamic and innovative economy that:

- Provides more and better-paying jobs for Canadians
- Supports stronger economic growth through continued improvements in productivity and innovation performance
- Gives businesses, consumers and investors confidence that the marketplace is fair, efficient and competitive
- Integrates the economic, environmental and social interests of Canadians

Responsibilities

The Minister of Industry is responsible for carrying out Industry Canada's mandate through the Department as well as the [Industry Portfolio](#). The Minister has jurisdiction over policy issues relating to industry; trade and commerce; science; consumer affairs; corporations and corporate securities; competition and restraint of trade, including mergers and monopolies; bankruptcy and insolvency; intellectual property; telecommunications; investment; small businesses; and regional economic development for Ontario.

The Deputy Minister and Senior Associate Deputy Minister are accountable for the stewardship of Industry Canada. They provide strategic direction and sound management, so that the Department effectively contributes to achieving the government's priorities and its wide range of activities is well coordinated and produces concrete results.

From an operational point of view, Industry Canada's governance structure is functionally expressed through its committee structure. The governance structure exists within the Department at both the working and senior management levels, and the committees provide oversight and decision-making authority in a number of areas, including policy, procurement and contracting.

Industry Canada has a number of senior management committees that work to support senior executives and, ultimately, the Minister. These committees enable the development and delivery of policies and programs and oversee the management of the complex departmental machinery. The committee structure is traditional in nature — divided among operations (Management Committee and Executive Committee), policy (Deputy Ministers' Policy Table) and independent oversight (Departmental Audit Committee). These committees support the Deputy Minister and the Senior Associate Deputy Minister in fulfilling their management responsibilities for the Department. This structure provides strategic direction and oversight, which facilitate the achievement of the Department's three strategic outcomes.

Organizational Changes within Industry Canada

The [Department's organizational chart](#) reflects a number of organizational changes that occurred in 2007–08 and are outlined in further detail below. It is important to note that this year's performance report is based on the Department's Program Activity Architecture (PAA). Given the timing of these changes, they were not reflected in the 2007–08 PAA and are therefore not reflected in this year's performance report.

The organizational changes include the following:

- **Operations Sector:** The previous Operations Sector was split into the Small Business and Marketplace Services Sector and the Regional Operations Sector following a realignment of Industry Canada's operational agenda.
- **Policy Sector:** The Policy Sector was split to create a more focused Strategic Policy Sector and a new Science and Innovation Sector with better focus on innovation in its broadest term.
- **Security and Prosperity Partnership of North America (SPP):** Following the North American Leaders Summit in Montebello, Quebec, in August 2007, the Minister of Industry was designated as the lead Minister for SPP, a trilateral means through which Canada engages in dialogue, priority-setting, collaboration and action with its North American counterparts to improve the security, prosperity and quality of life of North Americans. In this capacity, Industry Canada will support the Minister in working closely with his Canadian colleagues, and his United States and Mexican counterparts, to identify and advance initiatives within the five priority areas: Enhancing the Global Competitiveness of North America; Safe Food and Products; Sustainable Energy and Environment; Smart and Secure Borders; and Emergency Management and Preparedness.
- **Technology Partnerships Canada (TPC):** In February 2007, Industry Canada's Technology Partnerships Canada (TPC) was renamed the Industrial Technologies Office (ITO), the Special Operating Agency with the mandate to manage both the [Strategic Aerospace and Defence Initiative \(SADI\)](#) and projects previously contracted through the TPC program. SADI was not announced until April 2, 2007, and as a result was not reported in the 2007–08 *Report on Plans and Priorities* (RPP).

Machinery of Government Changes

In 2007–08 the following machinery of government changes impacted Industry Canada:

Aboriginal Business Canada (ABC) — ABC was transferred from Industry Canada to Indian and Northern Affairs Canada (INAC) as of December 2006. Given that the change occurred late in the fiscal year, the Main Estimates for 2007–08 did not reflect the transfer. For this reason, the financial and human resources related to ABC were included in Industry Canada's 2007–08 RPP, but are not reported against in this DPR. The transfer was reported, however, in the 2007–08 Supplementary Estimates and is reflected in the 2008–09 Annual Reference Level Update.

Mackenzie Gas Project (MGP) — The MGP was transferred from Indian and Northern Affairs Canada (INAC) to Industry Canada on December 10, 2007. The MGP is a proposed 1,220-kilometre natural gas pipeline system through the Mackenzie Valley in the Northwest Territories that will connect northern onshore gas fields with North American markets and has the potential to make key contributions to Canada's role as an energy superpower. Given that the process of transferring the funding from INAC to Industry Canada will be completed in 2008–09, additional performance reporting will be provided in subsequent DPRs.

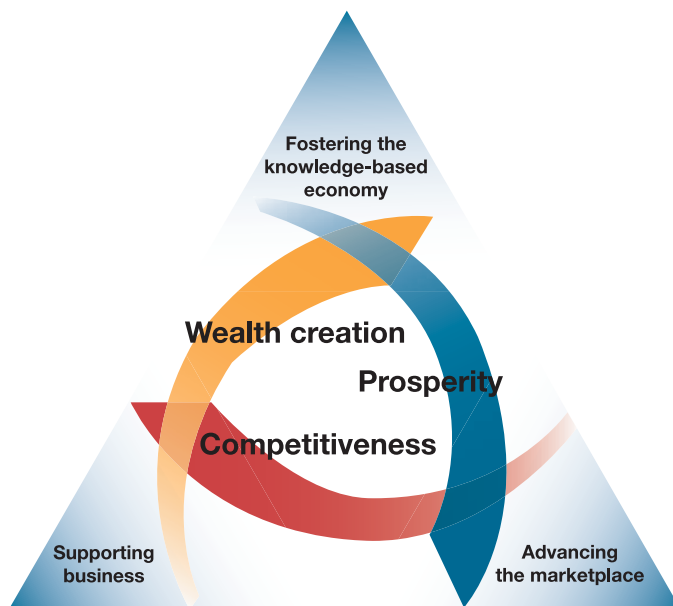
National Science Advisor (NSA)¹ — The NSA was transferred from the Privy Council Office (PCO) to Industry Canada as of May 2006. Due to the timing of this transfer, the NSA was not reflected in the 2007–08 Program Activity Architecture on which the RPP and this DPR are based. In the interim, the financial and human resources associated with the NSA are included with Corporate Services, and the resources are divided across all programs and services.

Strategic Outcomes

In order to effectively pursue its mandate, Industry Canada aims to achieve the following three strategic outcomes.

1. A fair, efficient and competitive marketplace
2. An innovative economy
3. Competitive industry and sustainable communities

The strategic outcomes are depicted in the following diagram:



A fair, efficient and competitive marketplace

By advancing the marketplace, we are developing and administering economic framework policies that promote innovation and competition and instill business, investor and consumer confidence.

An innovative economy

By fostering the knowledge-based economy, we support foundational investments in science and technology to create new knowledge and equip Canadians with the skills and training they need to compete in the global knowledge-based economy.

Competitive industry and sustainable communities

By supporting business we anchor and support business innovation and productivity, because businesses are the organizations that create wealth and generate jobs.

Program Activity Architecture

The chart on the following page illustrates Industry Canada's complete framework of program activities and sub-activities, which feed into and contribute to progress toward the Department's three Strategic Outcomes.

¹ The National Science Advisor retired on March 31, 2008. The activities mandated to the National Science Advisor were assumed by the Science, Technology and Innovation Council (STIC), the Department of Industry and other parts of the government as appropriate.



Industry Canada – Program Activity Architecture

Strategic Outcomes

A fair, efficient and competitive marketplace	An innovative economy	Competitive industry and sustainable communities
Policy Sector – Marketplace	Policy Sector – Science & Technology (S&T) and Innovation	Policy Sector – Economic Development
Sub-Activities	Sub-Activities	Sub-Activities
<ul style="list-style-type: none"> Marketplace Framework Policy Branch Strategic Policy Branch Microeconomic Policy Analysis Branch (MEPA) Small Business Policy Branch International and Intergovernmental Affairs Branch 	<ul style="list-style-type: none"> Advisory Council on Science and Technology (ACST) Secretariat Strategic Policy Branch Microeconomic Policy Analysis Branch (MEPA) Innovation Policy Branch <ul style="list-style-type: none"> Sub-Sub-Activities <ul style="list-style-type: none"> Canadian Institute for Advanced Research (CIAR) Pierre Elliott Trudeau Foundation Canada Foundation for Innovation (CFI) Canada-Israel Industrial Research and Development Foundation (CIIRDF) Council of Canadian Academies 	<ul style="list-style-type: none"> International and Intergovernmental Affairs – Economic Development Strategic Policy Branch – Economic Development <ul style="list-style-type: none"> Sub-Sub-Activities <ul style="list-style-type: none"> Sustainable Development Strategy Microeconomic Policy Analysis Branch (MEPA) – Economic Development Small Business Policy Branch Security and Prosperity Partnership (SPP) Branch
Operations Sector – Marketplace	Industry Sector – S&T and Innovation	Operations Sector – Economic Development
Sub-Activities	Sub-Activities	Sub-Activities
<ul style="list-style-type: none"> Regional Operations – Spectrum Measurement Canada (Special Operating Agency) Office of the Superintendent of Bankruptcy Canada Corporations Canada 	<ul style="list-style-type: none"> Aerospace, Defence and Marine Branch Automotive and Transportation Industries Branch Life Sciences Branch <ul style="list-style-type: none"> Sub-Sub-Activities <ul style="list-style-type: none"> Genome Canada Resource Processing Industries Branch Service Industries and Consumer Products Branch Policy and Sector Services Branch Canadian Biotechnology Secretariat 	<ul style="list-style-type: none"> Canada Small Business Financing (CSBF) Program FedNor <ul style="list-style-type: none"> Sub-Sub-Activities <ul style="list-style-type: none"> Community Futures Program Northern Ontario Development Program (NODP) Eastern Ontario Development Program (EODP) Sectorial Strategies and Service Branch / Canada–Ontario Infrastructure Program (COIP) Aboriginal Business Canada Regional Delivery Section 41, <i>Official Languages Act</i> Service to Business: Strategy and Innovation Canada Business – National Secretariat Student Connections
Spectrum, Information Technologies and Telecommunications Sector – Marketplace	Spectrum, Information Technologies and Telecommunications Sector – S&T and Innovation	Industry Sector – Economic Development
Sub-Activities	Sub-Activities	Sub-Activities
<ul style="list-style-type: none"> Spectrum/Telecom – Marketplace Electronic Commerce Branch 	<ul style="list-style-type: none"> Information and Communication Technologies Branch <ul style="list-style-type: none"> Sub-Sub-Activities <ul style="list-style-type: none"> CANARIE Inc. Precarn Inc. 	<ul style="list-style-type: none"> Aerospace, Defence and Marine Branch Industrial and Regional Benefits Program, Structured Financing Facility Automotive and Transportation Industries Branch Life Sciences Branch Resource Processing Industries Branch Service Industries and Consumer Products Branch Language Industry Program and Canadian Apparel and Textile Industries Program Policy and Sector Services Branch
Office of Consumer Affairs (OCA)	Communications Research Centre Canada (CRC)	Spectrum, Information Technologies and Telecommunications Sector – Economic Development
Sub-Activities	Sub-Activities	Sub-Activities
<ul style="list-style-type: none"> Consumer Policy Consumer Information and Coordination 	<ul style="list-style-type: none"> CRC – Wireless and Photonics Research CRC – Defence R&D CRC – Research Support 	<ul style="list-style-type: none"> Information and Communications Technologies Branch Information Highway Applications Branch <ul style="list-style-type: none"> Sub-Sub-Activities <ul style="list-style-type: none"> Francommunautés virtuelles National Satellite Initiative (NSI)
Competition Bureau – Marketplace	Technology Partnerships Canada (TPC)	
Sub-Activities	Sub-Activities	
<ul style="list-style-type: none"> Enforcement with Respect to Competition Framework Policy and Advocacy with Respect to Competition Services with Respect to Competition 	<ul style="list-style-type: none"> TPC – R&D Support Program H2 Early Adopters Program Program for Strategic Industrial Projects 	
Canadian Intellectual Property Office		

Comparison of Planned to Actual Spending (including Full-Time Equivalents (FTEs))*


(\$ millions)	2005–06 Actual	2006–07 Actual	2007–08			
			Main Estimates	Planned Spending	Total Authorities	Total Actuals
A Fair, Efficient and Competitive Marketplace						
Policy Sector – Marketplace	7.2	6.2	9.1	9.1	12.1	10.7
Operations Sector – Marketplace	110.2	86.5	85.1	91.7	90.9	82.4
Spectrum, Information Technologies and Telecommunications Sector – Marketplace	73.4	67.0	49.4	50.1	61.4	58.7
Chief Information Office Sector – Marketplace ¹	0.6	-	-	-	-	-
Office of Consumer Affairs	5.6	5.9	5.3	5.3	6.6	6.4
Competition Bureau	55.7	42.1	38.7	45.7	47.4	46.4
Canadian Intellectual Property Office (CIPO) Revolving Fund	(27.6)	(28.5)	1.0	1.0	117.9	(21.3)
Subtotal	225.2	179.3	188.7	203.0	336.4	183.4
An Innovative Economy						
Policy Sector – S&T and Innovation	42.2	10.6	10.2	52.6	148.9	148.8
Industry Sector – S&T and Innovation	172.5	4.9	10.0	11.8	24.1	19.4
Spectrum, Information Technologies and Telecommunications Sector – S&T and Innovation	20.8	24.1	3.0	27.0	18.2	15.1
Communications Research Centre Canada	56.5	50.6	41.5	41.5	45.0	42.9
Technology Partnerships Canada	473.7	409.9	331.0	397.3	475.5	431.8
Subtotal	765.7	500.1	395.7	530.2	711.7	658.0
Competitive Industry and Sustainable Communities						
Policy Sector – Economic Development	27.2	12.2	11.2	11.2	12.1	11.7
Operations Sector – Economic Development	377.4	352.8	318.6	282.7	333.6	292.2
Industry Sector – Economic Development	83.0	68.4	67.7	68.6	180.2	168.6
Spectrum, Information Technologies and Telecommunications Sector – Economic Development	119.6	76.9	13.5	44.8	50.7	50.1
Chief Information Office Sector – Economic Development ¹	18.9	-	-	-	-	-
Subtotal	626.2	510.3	411.0	406.4	576.5	522.6
Budgetary Main Estimates	1,617.0	1,189.6	995.3	1,139.6	1,624.5	1,363.9
Non-Budgetary Main Estimates	-	-	0.8	0.8	2.8	-
Total	1,617.0	1,189.6	996.1	1,140.4	1,627.3	1,363.9
Less: Non-responsible revenue ²	(485.4)	(522.3)	N/A	(456.3)	N/A	(569.2)
Plus: Cost of services received without charge ²	79.8	84.8	N/A	78.2	N/A	84.5
Net Cost of Department	1,211.4	752.2	996.1	762.3	1,627.3	879.2
Full-Time Equivalents	5,683	5,521	N/A	6,055	N/A	5,392

* Minor differences are due to rounding.

Note 1: Chief Information Office Sector is now part of Internal Services and is no longer displayed separately, starting in 2006–07, figures were provided for 2005–06 only.

Note 2: Non-responsible revenue and services received without charge are not included in the Main Estimates or Total Authorities of the Department.

1.2 Summary of Performance*

Strategic Outcome 1: A fair, efficient and competitive marketplace				
Performance Indicators	Result	Trend		
Barriers to competition	Standards and regulations were identified as the most common barriers to competition in a survey of Canadian companies. ²	No Change**		
Regulatory and administrative capacity	Canada remains 2nd in the world on the number of days it takes to start a business. It takes only 3 days to start a business in Canada. ³	No Change		
<p>Alignment to Government of Canada Outcomes  A Fair and Secure Marketplace</p> <p>Highlight of Achievements against Priorities</p> <ul style="list-style-type: none"> Coordinated and facilitated, as part of paperwork reduction, the efforts of the 13 departments and agencies involved to establish a baseline count of administrative and information obligations and to develop plans for identifying and implementing potential reductions. Tested the availability and continuity of Canada's telecommunications networks via the participation in the cyber security exercise Cyber Storm II. Launched Project False Hope, an educational and enforcement initiative targeting cancer-related health fraud online. 				
Program Activity	Expected Results	Planned Spending	Total Authorities	Actual Spending
		(\$ millions)	(\$ millions)	(\$ millions)
		2007-08	2007-08	2007-08
Policy Sector – Marketplace	Development and coordination of policy frameworks that support a fair, efficient and competitive marketplace	9.1	12.1	10.7
Operations Sector – Marketplace	Marketplace fairness, integrity and efficiency is protected through regulation and promotion in the areas of insolvency, weights and measures, federal incorporation, and spectrum management	91.7	90.9	82.4
Spectrum, Information Technologies and Telecommunications (SITT) Sector – Marketplace	A policy and regulatory framework to govern Canada's radiocommunications and telecommunications infrastructure in support of Canadian marketplace requirements and shape the digital economy	50.1	61.4	58.7
Office of Consumer Affairs – Marketplace	Strengthened responses to consumer issues	5.3	6.6	6.4
Competition Bureau – Marketplace	Increased compliance with legislation under the Competition Bureau's jurisdiction	45.7	47.4	46.4
Canadian Intellectual Property Office – Marketplace	Deliver quality and timely intellectual property products and services Increase awareness and use of intellectual property	1.0	117.9	(21.3)

* Details on performance for the Program Activity expected results will be provided in section 2.

** This was a one-time study that does not allow for trend analysis.

2 Conference Board of Canada, *Death by a Thousand Paper Cuts: The Effects of Barriers to Competition on Canadian Productivity*, May 2006, p. 24.
 3 IMD World Competitiveness Yearbook 2007.

Strategic Outcome 2: An innovative economy

Performance Indicators	Result	Trend
Government expenditure on research and development (R&D)	Since 2002, government expenditures on R&D have remained steady at 18 percent of Gross Domestic Expenditure on R&D (GERD). ⁴	No Change
GERD as a percentage of Gross Domestic Product (GDP)	Since 2001, GERD has accounted for approximately 2 percent of GDP. ⁵	No Change
University-Industry collaboration in R&D	Since 2005, the business sector has funded over \$800 million/year of higher education R&D, accounting for more than 8 percent of total R&D performed by universities. ⁶	No Change

Alignment to Government of Canada Outcomes

 [An Innovative and Knowledge-Based Economy](#)

Highlight of Achievements against Priorities

- Championed the development and implementation of the federal Science and Technology (S&T) Strategy, “*Mobilizing Science and Technology to Canada’s Advantage*,” released by the Prime Minister in May 2007.
- Continued the integration of the Communications Research Centre (CRC) Spectrum Explorer software with Industry Canada infrastructure as well as constructing three evaluation direction-finding units for the Vancouver 2010 Olympic Games.
- Launched Strategic Aerospace and Defence Initiative (SADI) on April 2, 2007, which encourages research and development that will result in innovation and excellence in new products and services; enhances the competitiveness of Canadian aerospace and defence companies; and fosters collaboration between research institutes, universities, colleges and the private sector.

Program Activity	Expected Results	Planned Spending (\$ millions)	Total Authorities (\$ millions)	Actual Spending (\$ millions)
		2007–08	2007–08	2007–08
Policy Sector – S&T and Innovation	Development and coordination of policy frameworks in support of an innovative economy	52.6	148.9	148.8
Industry Sector – S&T and Innovation	Innovative Canadian industries	11.8	24.1	19.4
SITT Sector – S&T and Innovation	Improved research capacity and commercialization of information and communications technologies (ICTs)	27.0	18.2	15.1
Communications Research Centre – S&T and Innovation	Telecommunications policies, regulations and standards are developed using CRC technical input Canadian companies in the telecommunications sector use CRC-developed technology to improve their product lines and their competitiveness	41.5	45.0	42.9
Technology Partnerships Canada – S&T and Innovation	Commercialization encouraged through strategic partnering in innovative research and development	397.3	475.5	431.8

4 www40.statcan.ca/l01/cst01/scte03.htm?sdi=gerd

5 www40.statcan.ca/l01/cst01/scte03.htm?sdi=gerd

6 www.conferenceboard.ca/documents.asp?rnext=2047

Strategic Outcome 3: Competitive industry and sustainable communities

Performance Indicators	Result	Trend
Investment in machinery and equipment as a proportion of GDP	Canada invested 7.47 percent of GDP in machinery and equipment in 2007. ⁷	No Change
Use of information and communications technologies (ICTs)	Business and government use of ICTs rose to 77.5 percent and 99.88 percent respectively in 2008. ⁸	Improving

Alignment to Government of Canada Outcomes

 Strong Economic Growth

Highlight of Achievements against Priorities

- Expanded BizPaL, an online service that simplifies business regulatory and compliance services, in seven provinces and territories and over 90 municipalities.
- Secured over \$1.6 billion in commitments from Lockheed Martin and Boeing through the Industrial and Regional Benefits (IRB) policy, which will result in Canadian firms entering or moving up the global supply chains of these multinationals, as well as generating innovative R&D within the academic community.
- Refurbished and distributed 78,102 computers through the Computers for Schools (CFS) initiative.

Program Activity	Expected Results	Planned Spending (\$ millions)	Total Authorities (\$ millions)	Actual Spending (\$ millions)
		2007-08	2007-08	2007-08
Policy Sector – Economic Development	Development and coordination of policy frameworks that support competitive industry and sustainable communities	11.2	12.1	11.7
Operations Sector – Economic Development	Improved access to capital and information for small and medium-sized enterprises (SMEs) and communities targeted by Operations Sector	282.7	333.6	292.2
Industry Sector – Economic Development	Competitive and sustainable Canadian industries	68.6	180.2	168.6
SITT Sector – Economic Development	Canadians and communities overcoming barriers to, and gaining access to, modern ICT infrastructure Canadian ICT companies positioned for growth in the global marketplace	44.8	50.7	50.1

⁷ www40.statcan.ca/l01/cst01/busi02a.htm

⁸ www40.statcan.ca/l01/cst01/econ146a.htm?sdi=information%20communication%20technologies

Management Priorities	
Priority	Progress in 2007–08
Strengthening our compliance with the <i>Federal Accountability Act</i>	<ul style="list-style-type: none"> • Industry Canada established a working group representing business lines and corporate areas in order to ensure timely and full implementation of all aspects of the <i>Federal Accountability Act</i>. • The departmental Executive Committee received briefings and regular reports on the status of implementation.
Refining the integrated Human Resources and Business Planning	<ul style="list-style-type: none"> • Industry Canada developed its 2008–09 Business Plan, which outlined its key priorities for 2008–09. In particular, it sets out the Department’s spending and business outcomes for 2008–09 according to the three strategic objectives that comprise the Department’s mandate: fostering the knowledge-based economy, advancing the marketplace and supporting business. The plan articulates the links between Industry Canada’s strategic outcomes and Government of Canada priorities. It also provides details of the Department’s workforce renewal initiatives, along with planned activities in corporate priority areas such as communications, information technology and management.
Continued implementation of Human Resource Modernization Initiatives	<ul style="list-style-type: none"> • The Department prepared a reference guide on staffing regimes, developed facilitator and participant materials and courses for advisors and managers, and delivered courses and focus days. • It developed the Human Resources Performance Analytics System (HRPAS), which is designed to improve manager and Human Resources (HR) advisor access to timely and accurate workforce information to inform decision making on: <ul style="list-style-type: none"> – sustaining workforce productivity – achieving diversity goals – developing and executing employee recruitment, retention and development strategies – reporting to central agencies on deputy head accountabilities for managing Industry Canada’s workforce • Approximately 100 Industry Canada business managers and HR stakeholders at all levels were consulted and two key planning documents were produced that specify seven categories of analytical reports, an HR metrics scorecard and an enterprise-wide business intelligence strategy and roadmap needed for HRPAS design and implementation to proceed. At year-end, HRPAS was declared a “pathfinder project” for Industry Canada and additional departmental resources were granted to ensure that project deliverables will be achieved in a timely manner to support deputy head accountabilities for Public Service Renewal. • The Conflict Prevention and Early Resolution (CPER) group continued to establish its presence within Industry Canada through: <ul style="list-style-type: none"> – the creation of a team of conflict-management professionals – the provision of a range of conflict-management services such as coaching, facilitations, mediation and group processes – the development and delivery of conflict-management modules and workshops
Further developing a strong Stewardship Framework	<ul style="list-style-type: none"> • In the Management Accountability Framework assessment for 2007–08, under the Stewardship element, Industry Canada achieved a strong (highest) rating for Effectiveness of Information Technology Management, for Effectiveness of Financial Management and Control and for Effective Management of Security and Business Continuity. In addition Industry Canada achieved a strong rating in the area of Extent to which the Workplace is Fair, Enabling, Healthy and Safe. • The Department has taken concrete steps to improve the governance of Information Technology investments and project management as a whole. The new governance approach will ensure the alignment of Information Technology strategic activities with departmental priorities, the allocation of resources to support investment priorities and the accountability of investment decisions.

	<ul style="list-style-type: none"> • Industry Canada has implemented a Financial Control Framework that delineates financial roles, responsibilities and accountabilities of finance personnel across the Department. • The Department has implemented an automated Salary Resource Management System and a new Corporate Management Reporting System that integrates financial and non-financial performance information, including Director General Cost Centre financial information by Quarter and Standard Object, to enhance reporting, horizontal decision-making and funding decisions.
<p>Strengthening of Section 41, <i>Official Languages Act</i></p>	<ul style="list-style-type: none"> • Under the <i>Action Plan for Official Languages 2003–08</i> carried out in 2006–07, Industry Canada identified performance indicators for the economic development initiatives in consultation with its regional offices. The Department communicated the results to its regional offices, to FedNor and to the Regional Development Agencies. • Industry Canada offered a series of briefing sessions on the Department’s obligations under the Act to department managers. • The Department prepared and distributed <i>Geographic Maps of Canada’s Official Language Minority Communities</i>. This instrument, produced on DVD with data from the 2001 census, consists of a database with comprehensive information on Canada’s official language minority communities. • Industry Canada and the Regional Development Agencies held joint consultations with the representatives of the official language minority communities in the spring of 2007.
<p>Maximizing Information Management and Information Governance and Responsibilities at Industry Canada</p>	<ul style="list-style-type: none"> • The Department revised the structure of departmental committees responsible for the governance of information technology (IT) investments and added governance of information management (IM) to its mandate. • It established a departmental project management centre (PMC) to develop and implement departmental project management standards and processes. • It rolled out a departmental project management framework and set of processes to improve the management of IT-enabled business projects. • It established a new IT investment planning and reporting process (tied to IT and departmental governance) to facilitate a coordinated approach to IT investments, developed the first departmental IT Plan and identified horizontal opportunities to improve operational efficiency.

Risk Analysis

Industry Canada’s capacity to achieve its strategic outcomes depends on its ability to identify, manage and mitigate department-wide risks. Industry Canada continued to make progress in 2007–08 to advance integrated risk management. Specifically, the Department addressed the Management Accountability Framework (MAF) results by developing a departmental risk management framework and a corporate risk profile. The risk management framework sets the context and provides a common approach to managing risk proactively, and ensures key risks pertaining to the Department’s policy, regulatory, program, and corporate activities are identified, mitigated and communicated. An important component of the risk management framework is the identification of roles and responsibilities for all employees. The corporate risk profile was based on an external and internal scan, a review of the Department’s MAF results, and a departmental risk rating process. The results were presented, discussed and communicated at key departmental committees. Monitoring and reporting of risk management is performed via existing governance structure and stewardship mechanisms (e.g., Management Committee and Departmental Audit Committee).

Update:

Industry Canada is addressing the following corporate risks:

People — recruitment, learning and development, retention of employees and the Public Service Renewal initiative as a government priority. Industry Canada is a knowledge-based organization, and the Department's success depends on attracting and developing a talented and committed workforce. Given the rapidly growing number of employees eligible to retire, and competitive labour market conditions, Industry Canada will continue to invest in its people by providing challenging work and supporting ongoing learning and professional development. Industry Canada's [2008–09 Business Plan](#), which integrates human resources and the business outcomes, provides details of the Department's workforce renewal initiatives.

Performance Measurement, Monitoring and Reporting — performance measurement and quality of reporting to Parliament are discussed in the Lessons Learned box under Strategic Outcome 2 on page 26.

Information Management (IM) — continued implementation of a sustainable departmental information management program. A mandate and corporate governance structure for IM were established under a senior executive with clear accountability.

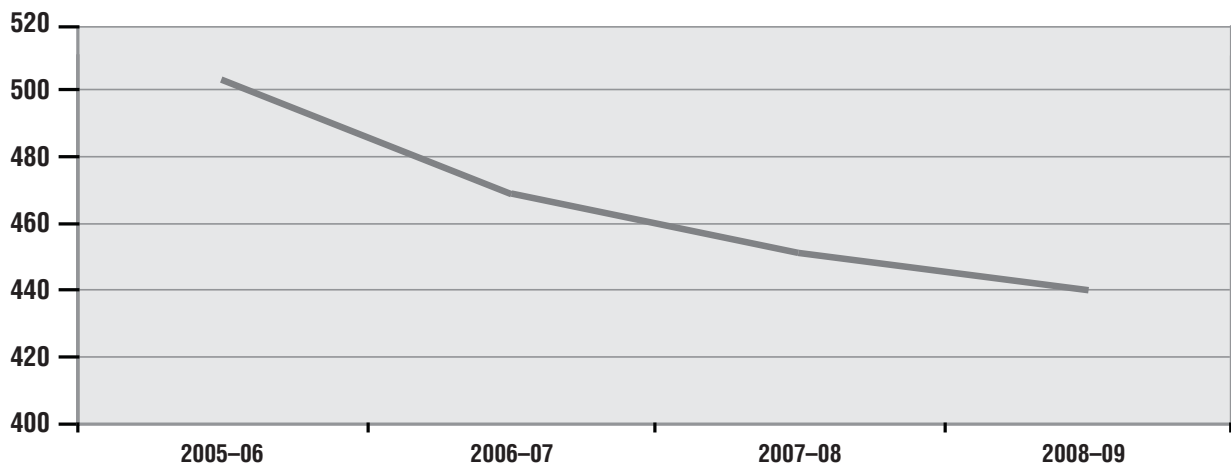
Expenditure Profile

Industry Canada's total actual spending for 2007–08 was \$1.36 billion. This represents a 13-percent increase from 2006–07 spending, which was primarily due to an increase in grants and contribution programs, including \$105 million for seven Centres of Excellence, \$58 million for the Program for Strategic Industrial Projects (PSIP), \$10.5 million for the Strategic Aerospace and Defence Initiative (SADI) and \$10.5 million for the Perimeter Institute.

Over the past three years Industry Canada has delivered a planned reduction in operating expenditures while delivering benefits to Canadians. This has been achieved through a number of spending restraint measures, with a particular focus on travel and professional services. Additionally, Industry Canada has strengthened information technology management practices while containing costs.

Operating Expenditures

\$ Millions



Voted and Statutory Items*

This table illustrates the way in which Parliament approved Industry Canada's resources, and shows the changes in resources derived from supplementary estimates and other authorities, as well as how funds were spent.

Vote # or Statutory Item (S)	Truncated Vote or Statutory Wording	2007–08 (\$ millions)			
		Main Estimates	Planned Spending	Total Authorities	Actual Spending
1	Operating Expenditures	345.3	361.3	427.3	403.9
5	Capital Expenditures	9.0	10.3	18.2	16.7
10	Grants and Contributions	488.3	615.4	760.8	664.7
(S)	Minister of Industry – Salary and Motor Car Allowance	0.1	-	0.1	0.1
(S)	Canadian Intellectual Property Office Revolving Fund	1.0	1.0	117.9	(21.3)
(S)	Liabilities under the <i>Small Business Loans Act</i>	1.8	1.8	1.4	1.4
(S)	Liabilities under the <i>Canada Small Business Financing Act</i>	92.0	92.0	100.3	100.3
(S)	Transfer payments in connection with the <i>Budget Implementation Act, 2007</i>	-	-	25.5	25.5
(S)	Contributions to employee benefit plans	57.8	57.8	57.0	57.0
(S)	Spending of proceeds from the disposal of surplus Crown Assets	-	-	0.6	0.2
(S)	Liabilities on loan guarantee payments pursuant to paragraph 14 (1) of the <i>Department of Industry Act</i>	-	-	108.4	108.4
(S)	Grant to Genome Canada	-	-	6.7	6.7
Total Budgetary		995.3	1,139.6	1,624.5	1,363.9
L15	Payments pursuant to subsection 14 (2) of the <i>Department of Industry Act</i>	0.3	0.3	0.3	-
L20	Loan pursuant to paragraph 14 (1) (a) of the <i>Department of Industry Act</i>	0.5	0.5	0.5	-
L97b	Advances to regional offices and employees posted abroad. <i>Appropriation Act No. 1 1970. Limit \$1,950,000 (Net)</i>	-	-	2.0	-
Total Non-Budgetary		0.8	0.8	2.8	-
Total Department		996.1	1,140.4	1,627.3	1,363.9

* Minor differences are due to rounding.

Human Resources

Human Resources 2007–08	Planned	Actual	Difference
Full-Time Equivalents (FTEs)	6,055	5,422	633

Compared with the 2006–07 *Departmental Performance Report*, Industry Canada decreased in actual Full-Time Equivalents (FTEs) from 5,521 to 5,422 for 2007–08, a difference of 99 FTEs. This is primarily due to various factors, which include:

- Productivity gains in mature sectors allowing Industry Canada to streamline its regions.
- The transfer of resources to Indian and Northern Affairs Canada (INAC) following the transfer of responsibilities for the Aboriginal Business Canada (ABC) program (*as noted in the Machinery of Government Changes section above*).

Section 2:

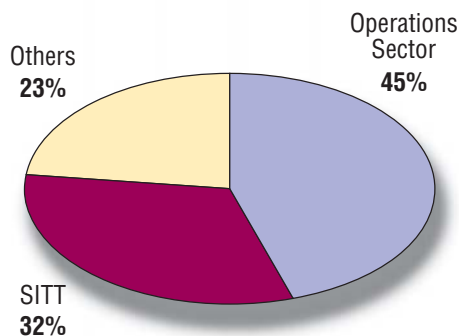
Analysis of Program Activities by Strategic Outcome

Strategic Outcome: A Fair, Efficient and Competitive Marketplace

Indicator	Result	Trend
Barriers to competition	Standards and regulations were identified as the most common barriers to competition in a survey of Canadian companies. ¹	No Change*
	According to the International Institute for Management Development (IMD) World Competitiveness Yearbook 2007, Canada continues to rank within the top 10 countries in the world for overall competitiveness. ²	No Change
	Canada ranks 11th in the world for the extent to which government policies are conducive to competitiveness. ³	No Change
Regulatory and administrative capacity	According to the International Institute for Management Development (IMD) World Competitiveness Yearbook 2007, Canada remains 2nd in the world on the number of days it takes to start a business (i.e., 3 days). ⁴	No Change

* This was a one-time study that does not allow for trend analysis.

Figure 2.1 Distribution of spending in the area of a fair, efficient and competitive marketplace by program activity



Patent Prosecution Highway Pilot

The Patent Prosecution Highway Pilot Program between the Canadian Intellectual Property Office and the United States Patent and Trademark Office was launched on January 28, 2008 to provide a means to significantly accelerate examination of patent applications and to improve patent quality.

Under the agreements, if claims of an application have been found to be acceptable by an intellectual property office in one country, an accelerated examination can be requested at the intellectual property office of the other country. The objective of the trial is to gauge the interest of applicants and to assess the anticipated benefits to each office.

For more information: [Patent Prosecution Highway Pilot Program](#).

1 Conference Board of Canada, *Death by a Thousand Paper Cuts: The Effects of Barriers to Competition on Canadian Productivity*, May 2006, p. 24.

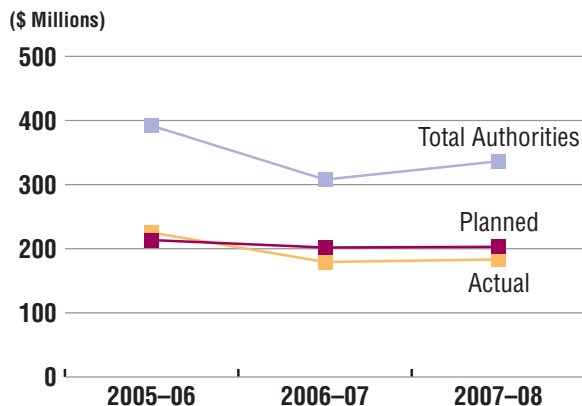
2 IMD World Competitiveness Yearbook 2007.

3 *Ibid.*

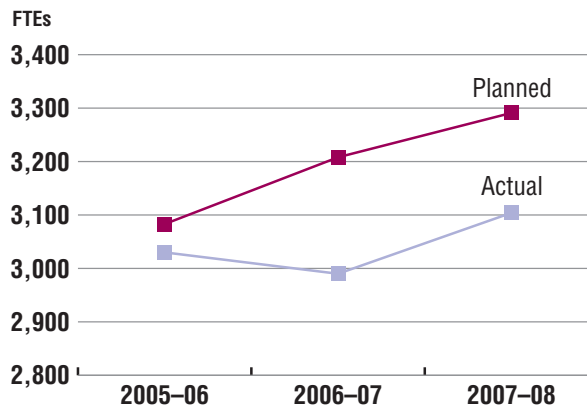
4 *Ibid.*

Competitive markets enable business investment, innovation, productivity and growth, and are therefore essential to Canada’s long-term prosperity. Industry Canada works with other federal departments to create a business climate that is conducive to attracting and retaining investment, innovative industries, and talented workers. The department also develops policies that promote consumer confidence and are flexible and responsive to changing technologies, marketplace opportunities and an evolving global marketplace. By doing this, Industry Canada is helping to build a fair, efficient and competitive marketplace.

Financial Resources



Human Resources



Meeting Our Commitments

In an effort to continue to modernize marketplace frameworks in support of a highly competitive and innovative economy for the benefit of all Canadians, Industry Canada:

- Made recommendations resulting in *Bill C-47, The Olympic and Paralympics Marks Act*, which provides special, limited-time intellectual property protection for Olympic and Paralympic words and symbols and prohibits “ambush marketing” — marketing that seeks to capitalize on the goodwill of the Olympic movement by creating a false, unauthorized association with the Games without making the financial investment required to secure official sponsorship rights. The Act received Royal Assent on June 22, 2007.
- Consulted with over 1,200 stakeholders by email and contacted 50 companies and associations directly, as part of the review of the *Weights and Measures Act* and *Electricity and Gas Inspection Act* and identified the need to modernize the offence sections to ensure fines provide appropriate deterrents and consumer protection.
- Continued to assist and support provinces as they seek Order-in-Council designations to regulate payday lending, under the provisions of Section 347.1 of the *Criminal Code of Canada*, thus providing greater protection for consumers under these high-cost loans.
- Issued the policy framework as well as the licensing framework for the Auction for Spectrum licences for Advanced Wireless Services (AWS) in the 2 GHz range.

Lessons Learned

Industry Canada carries out its mandate in a fast-paced environment of continually shifting priorities. The Department has responded to this environment by accelerating the implementation of some initiatives to meet tight deadlines and has learned that any failure to consult targeted stakeholders during accelerated initiatives results in the need to make modifications at a later date to ensure those stakeholders are well served. This is particularly true in the development of marketplace frameworks.

In response, Industry Canada has renewed its commitment to using a measured and focused approach to ensure that all stakeholder views are brought to the table prior to implementation. By following through on this commitment, Industry Canada will improve stakeholder satisfaction and reduce the number of modifications that are required.

- Completed [a study on Canada's self-regulated professions](#) in December 2007. The study found that rules that limit advertising, set prices for services and restrict who can offer professional services may go further than necessary to protect the public interest and, in fact, can lead to higher prices, limited choices and restricted access to the type of information consumers need to make decisions.

Performance Analysis

Through the following program activities Industry Canada continued building a fair, efficient and competitive marketplace.

Program Activity [Policy Sector – Marketplace](#)

Description: Development of marketplace framework policy		
Expected Result: Development and coordination of policy frameworks that support a fair, efficient and competitive marketplace		
Indicator	Result	Trend
Legislative initiatives tabled and approved, aimed at improving Canada's broad marketplace framework (e.g., copyright, insolvency, intellectual property, competition policy)	As of March 31, 2008, two bills were tabled and adopted. One dealing with the protection of Olympic and Paralympic trademarks received royal assent and the second made amendments to the <i>Bankruptcy and Insolvency Act</i> . A report and a government response were tabled in Parliament. ^{5,6}	Not Applicable*

* The introduction and adoption of legislative initiatives are the prerogatives of government and Parliament.

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
9.1	12.1	10.7

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
87	74	13

In [Advantage Canada](#), the Government of Canada committed to adopt a principle-based approach to address the concern that there may be rare occasions when foreign investments by state-owned enterprises (SOEs) might not benefit Canada. This concern was addressed when, on December 7, 2007, the Minister of Industry issued guidelines clarifying that sound principles of corporate governance and commercial orientation will drive how investments will be reviewed under the *Investment Canada Act* by foreign SOEs.

Program Activity [Operations Sector – Marketplace](#)

Description: Development of instruments and compliance with the marketplace framework		
Expected Result: Marketplace fairness, integrity and efficiency is protected through regulation and promotion in the areas of insolvency, weights and measures, federal incorporation, and spectrum management		
Indicator	Result	Trend
Public confidence in federal incorporation regime	Satisfaction with overall quality of online service met 86.6 percent. ⁷	Improving

5 laws.justice.gc.ca/en/showdoc/cs/O-9.2/20080526/en?command=home&caller=S17fragment=olympic%paralympic&search_type=all&day=26&month=5&year=2008&search_domain=cs&showall=L&statuteyear=all&lengthannual=50&length=50

6 www.parl.gc.ca/LEGISINFO/index.asp?Language=E&Session=15&query=5298&List=toc

7 Internal survey.

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
91.7	90.9	82.4

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
1,332	1,308	24

By relieving the administrative and paperwork burden on business, Industry Canada is ensuring that marketplace fairness, integrity and efficiency is being protected and promoted. Two measures announced in *Advantage Canada* exemplify this. One is [e-filing](#), which allows trustees to file prescribed documents, and another is [Pre-Approved Schedules Service \(PASS\)](#), which decreases turnaround time for incorporation (a total of 1,300 certificates of incorporation were received via this new initiative in 2007–08).

Program Activity [Spectrum, Information Technologies and Telecommunications Sector – Marketplace](#)

Description: Development of regulations, policies, procedures and standards governing Canada’s spectrum and telecommunications industries and the digital economy		
Expected Result: A policy and regulatory framework to govern Canada’s radiocommunications and telecommunications infrastructure in support of Canadian marketplace requirements and shape the digital economy		
Indicator	Result	Trend
Degree of client satisfaction in the Canadian marketplace with the current policy and regulatory framework	Not Available A Client Satisfaction Survey is being developed and will be conducted in 2008–09.	Not Available

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
50.1	61.4	58.7

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
366	333	33

As the underlying infrastructure of Canada’s economic activity, telecommunications services are key to the Canadian economy. In 2007–08, Industry Canada worked with stakeholders to advance the government’s agenda for telecommunications reform, including accelerating deregulation in areas where there is competition, and created the [Commissioner for Complaints for Telecommunications Services Inc.](#)

Industry Canada also successfully negotiated all Canadian proposals at the International Telecommunication Union (ITU) World Radiocommunication Conference 2007. This has resulted in the allocation and safeguarding of radio spectrum in the International Radio Regulations, which is a treaty text, to support such things as new advanced mobile services, aeronautical safety, next-generation navigation and environmental monitoring systems, and disaster relief and mitigation.

Improving confidence in the marketplace by protecting individual privacy and curbing threats to the Internet and online market continued to be a priority for Industry Canada. Key actions included the continued mandatory review of the *Personal Information Protection and Electronic Documents Act* (PIPEDA) and the development of options for introducing new initiatives to combat spam.

Program Activity [Office of Consumer Affairs – Marketplace](#)

Description: Promotion of consumer interests		
Expected Result: Strengthened responses to consumer issues		
Indicator	Result	Trend
Number of initiatives responding to consumer issues with active engagement of OCA	33 initiatives responding to consumer issues with active engagement of OCA. ⁸	Improving

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
5.3	6.6	6.4

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
23	23	-

Industry Canada, through its Office of Consumer Affairs contributed to increasing consumer confidence and a more fair and efficient marketplace by actively engaging in initiatives to respond to consumer issues. These initiatives included several projects to support the harmonization of federal/provincial/territorial consumer policies, collaborating with international partners such as the Organisation for Economic Co-operation and Development (OECD) and the International Organization for Standardization (ISO) to advance the development of international consumer policy and consumer protection models, and providing strategic consumer research and consumer information products designed to meet consumer needs in the modern marketplace.



Program Activity [Competition Bureau – Marketplace](#)

Description: Development of and compliance with marketplace frameworks with respect to competition		
Expected Result: Increased compliance with legislation under the Competition Bureau's jurisdiction		
Indicator	Result	Trend
Volume of commerce affected by Competition Bureau criminal enforcement activity	\$330 million	New Indicator

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
45.7	47.4	46.4

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
446	421	25

Through the efforts of the Competition Bureau, the Department increased legislative compliance through a variety of activities in competition enforcement and advocacy, as well as fraud prevention and awareness.

These activities included strengthening enforcement capacity in regional offices by giving them the responsibility of local cartels with a strong emphasis on bid rigging. In addition, the  [Community of Federal Regulators](#) recognized the Competition Bureau with an innovation award for its work on  [Project FairWeb](#), which enables the Competition Bureau to redesign work processes involved in intelligence gathering and Internet sweep exercises in a more systematic manner, yielding positive results.

⁸ Internal database.

Program Activity  **Canadian Intellectual Property Office – Marketplace**

Description: Granting of intellectual property rights and the dissemination of intellectual property information in order to accelerate Canada's economic development

Expected Result: Deliver quality and timely intellectual property products and services

Indicator	Result	Trend
Turnaround times ⁹ for: - Patents 2007–08 Target: 80 percent	72 percent of applications with a request for examination are processed in less than 24 months.	Improving
- Trademarks 2007–08 Target: 6 months	Applications are processed within 6.8 months of filing date.	Declining
- Copyrights 2007–08 Target: 3 working days	Applications are processed within 1.8 working days of the receipt of application.	Improving
- Industrial design 2007–08 Target: 13 months	Applications are processed within 10 months of the receipt of application.	Improving


Expected Result: Increase awareness and use of intellectual property

Indicator	Result	Trend
Percentage of increased awareness and use of intellectual property	36 percent are familiar with intellectual property (baseline). ¹⁰	No Change

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending*
1.0	117.9	(21.3)

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
1,037	945	92

* As a Special Operating Agency within Industry Canada with a revolving fund authority, the Canadian Intellectual Property Office finances its operations entirely from revenues generated by fees received from the provision of intellectual property services.

As a roadmap to achieve its vision of becoming a leading Intellectual Property Office (IPO) as well as to support the government's efforts to increase innovative activity by Canadians, Industry Canada, through the Canadian Intellectual Property Office (CIPO) adopted a Five-Year Strategic Plan entitled  [Moving Forward to Canada's Advantage](#) focusing on five strategic directions. These are: client services, outreach, the intellectual property framework, international activities, and our people.

As a critical element to deliver its Strategic Plan, CIPO launched a business transformation initiative called Enterprise-Business Renewal (EBR), a portfolio of projects directed to transform the way CIPO does business by improving business processes, renewing systems, and expanding the range of electronic services. For outreach, CIPO continued to foster greater awareness and more effective use of intellectual property by reaching out to small and medium-sized enterprises (SMEs) and working closely with Canada's education sector in line with the government's priorities in science and technology.

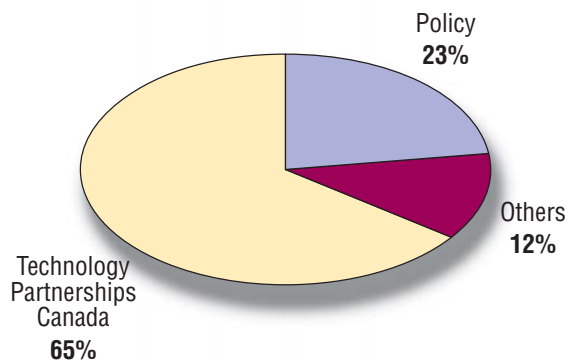
⁹ Results can be found in [Client Service Standards Report for 2007–08](#).

¹⁰ Survey was conducted in 2006–07 within the SME community.

Strategic Outcome: An Innovative Economy

Indicator	Result	Trend
Government expenditure on research and development (R&D)	Since 2002, government expenditures on research and development have remained steady at 18 percent of GERD. ¹¹	No Change
Gross Domestic Expenditure on R&D (GERD) as a percentage of Gross Domestic Product (GDP)	Since 2001, GERD has accounted for approximately 2 percent of GDP. ¹²	No Change
University-Industry collaboration in R&D	Since 2005, the business sector has funded over \$800 million/year of higher education R&D, accounting for more than 8 percent of total R&D performed by universities. ¹³	No Change

Figure 2.2 Distribution of spending in the area of an innovative economy by program activity



Innovation — the transfer of knowledge to create new products or processes — is a key driver of growth and economic wealth in knowledge-based economies such as Canada.

In pursuit of a more innovative economy, Industry Canada is pursuing a strategy that invests in skilled knowledge workers, cutting-edge research and the adoption of new technologies. This support will encourage business, industry and the academic community to invest in innovation. Canadians will reap the benefits of medical advancements, a cleaner environment, improved education and employment opportunities.

Mobilizing Science and Technology (S&T) to Canada's Advantage

The Government of Canada's new S&T Strategy, *Mobilizing Science and Technology to Canada's Advantage*, provides a multi-year policy framework to guide federal S&T policy and program decision-making.

The S&T Strategy sets out four core principles to guide government actions in this area: promote world-class excellence, focus on priorities, encourage partnerships and enhance accountability. The strategy also sets out three advantages distinct to S&T:

Entrepreneurial Advantage to translate knowledge into commercial applications that generate wealth for Canadians.

Knowledge Advantage to position Canada as a leader in generating new ideas and innovations.

People Advantage to make Canada a magnet for highly skilled people and create an economy with the best educated, most-skilled and most flexible workforce in the world.

Beginning in Budget 2007, the government launched a series of S&T initiatives to implement the S&T Strategy commitments and help position Canada as an R&D and innovation leader.

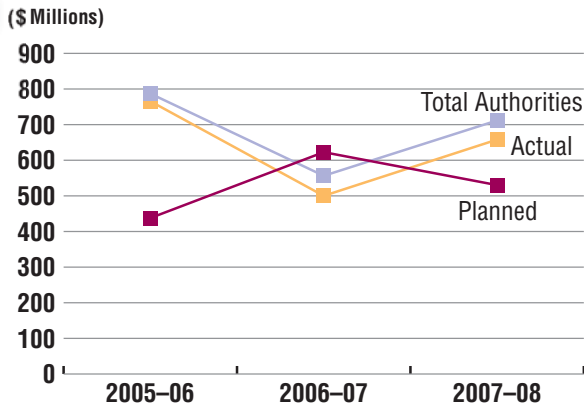
[The Government of Canada's S&T Strategy](#)

11 www40.statcan.ca/01/cst01/scte03.htm?sdi=gerd

12 www40.statcan.ca/01/cst01/scte03.htm?sdi=gerd

13 www.conferenceboard.ca/documents.asp?rnext=2047

Financial Resources



The variance between the planned and actual spending for 2007-08 is a result of an increased grants and contributions program allocation made in the Federal 2008 Budget. Additional details are outlined below in the *Meeting Our Commitments* section.

Meeting Our Commitments

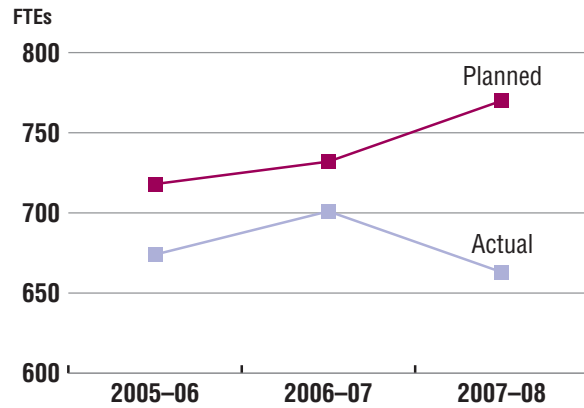
In 2007-08 Industry Canada, in delivering on its commitments to develop an innovative and knowledge-based economy, ensured the allocation of resources by:

- Developing evidence-based policy recommendations that contributed to two [Federal 2008 Budget](#) announcements: earmarking \$75 million for the creation of a new Canadian Venture Capital fund, and changes to streamline processes related to eligible cross-border venture capital investment flows.
- Making key investments through Budget 2008 including \$25 million over two years to establish the Vanier Canada Graduate Scholarships, \$21 million over two years to establish the Canada Excellence Research Chairs, and \$140 million to Genome Canada to build upon Canada's knowledge advantage in genomics.
- Acting as the administrator of the [Program for Strategic Industrial Projects](#) (PSIP), which provides the mechanism to fund, in whole or in part, strategic projects within the automotive sector.

Industry Canada also supported the generation and commercialization of knowledge by:

- Opening laboratories for photonics and antenna research at the Communications Research Centre Canada.
- Supporting cooperation activities between Canada, the United States and Mexico in the use of nanotechnology.
- Completing six [Technology Roadmaps](#) (TRM) that help industry, its supply-chain, academic and research groups and government come together to jointly identify and prioritize the technologies needed to support strategic research and development (R&D), marketing and investment decisions.

Human Resources



The decrease between the 2006-07 and 2007-08 actual Full-Time Equivalents (FTEs) is due to productivity gains in mature sectors allowing Industry Canada to streamline its regions.

Lessons Learned

Quality performance indicators are critical to properly assess a department's work in achieving its strategic outcomes and program activities — a lesson Industry Canada learned in the assessment of the Technology Partnerships Canada Program and the design of the new Strategic Aerospace and Defence Initiative. The Department's investment in the development of accurate and appropriate performance indicators ensures both programs will be properly assessed.

The Department's experience in this area also led it to conduct a review of its planning and reporting infrastructure and to update its Program Activity Architecture to better define Industry Canada's strategic outcomes and program activities. Treasury Board approved the new Program Activity Architecture for 2009-10 and the Department has started to develop performance measures that are aligned to the new Program Activity Architecture. The new planning and reporting structure will greatly assist Industry Canada in managing and communicating its performance to all stakeholders.



Performance Analysis


Through the following program activities Industry Canada continued to build an innovative economy.

Program Activity Policy Sector – S&T and Innovation

Description: Development of economic and scientific policy		
Expected Result: Development and coordination of policy frameworks in support of an innovative economy		
Indicator	Result	Trend
Policy proposals that are brought forward reinforce the elements that advance an innovative economy and reflect a coordinated approach based on tools available across the sector	The federal S&T Strategy, <i>Mobilizing Science and Technology to Canada's Advantage</i> , championed by Industry Canada to guide federal investments in S&T, was released in May 2007. ¹⁴	Not Applicable

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
52.6	148.9	148.8

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
114	85	29

Recognizing that science and technology are key drivers that make Canada more productive and competitive and address social priorities, Industry Canada championed the development and implementation of the federal Science and Technology (S&T) Strategy,  *Mobilizing Science and Technology to Canada's Advantage*, released by the Prime Minister in May 2007.

This strategy focuses on advancing four core principles: promoting world-class excellence; focusing on priorities; fostering partnerships and enhancing accountability; and it fosters three key advantages of the *Advantage Canada* initiative: Entrepreneurial, Knowledge and People.

Program Activity Industry Sector – S&T and Innovation

Description: Development of initiatives that stimulate research and development in order to accelerate commercialization in emerging technologies and priority sectors		
Expected Result: A stronger knowledge-based economy in all industrial sectors		
Indicator	Result	Trend
Overall assessment of climate, programs, decisions and other major factors supporting innovation in Canadian industries, such as: <ul style="list-style-type: none"> highly qualified personnel supply (scientists and engineers) 	Scientists & engineers as a share of total employment: in Canada 10 percent, ¹⁵ in U.S. 14.4 percent. ¹⁶	Improving

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending*
11.8	24.1	19.4

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
123	79	44

* The variance between the planned and actual spending for 2007–08 is due to two different factors. The Industry Sector transferred resources to the Economic Development program activity during 2007–08, and three grants were incorrectly coded to the Industry Sector's S&T and Innovation program activity, which should have been coded to the Policy Sector – S&T and Innovation program activity.

14 www.budget.gc.ca/2008/home-accueil-eng.asp

15 www12.statcan.ca/english/census06/data/topics/RetrieveProductTable.cfm?ALEVEL=3&APATH=3&CATNO=&DETAIL=0&DIM=&DS=99&FL=0&FREE=0&GAL=0&GC=99&GK=NA&GRP=1&IPS=&METH=0&ORDER=1&PID=93615&PTYPE=88971&RL=0&S=1&ShowAll=No&StartRow=1&SUB=0&Temporal=2006&Theme=75&VID=0&VNAMEE=&VNAMEF=

16 www.nsf.gov/statistics/infbrief/nsf08305/



Industry Canada completed a range of analyses, allowing government and industry to better identify and understand the challenges and opportunities surrounding emerging technology value chains in Canada in 2007–08. These included an analysis of opportunities for the development of new value chains that link the bio-resource, chemicals, and manufacturing sectors; facilitation of a strategic plan by the chemical cluster in Sarnia, to advance the adoption of underutilized agricultural and forest residues as renewable feedstock for production of chemicals, plastics, and fuels; the identification and assessment of opportunities for Canadian capabilities in hydrogen and fuel cells, waste-to-energy and solar power in the California market; and commissioning of a study, entitled [Opportunities for Canadian Stakeholders in the North American Large Wind Turbine Supply Chain](#).

Program Activity [Spectrum, Information Technologies and Telecommunications Sector – S&T and Innovation](#)

Description: Support advanced and applied research within the Canadian ICT Sector for the development of innovative technologies		
Expected Result: Improved research capacity and commercialization of ICTs		
Indicator	Result	Trend
Access to advanced research networks across Canada and the application of ICTs to industrial sectors	CANARIE Inc. improved access to advanced research networks across Canada by connecting 375 institutions. This is a 25-percent increase over the number of institutions connected in 2006–07.	Improving
	Precarn Inc. supported 12 market-driven ICT project innovations in the areas of intelligent systems technologies and robotics.	Not Applicable

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
27.0	18.2	15.1

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
4	4	-

In 2007–08, Industry Canada continued to support the CANARIE Inc. objectives to expand and upgrade the advanced research network and to develop, demonstrate and implement next-generation technologies. This support helped pave the way to launch the [Infrastructure Extensions Program](#) and the [Network-Enabled Platforms Program](#). In addition to this investment, Precarn Inc. funded 12 new technology projects across the country for a total of \$4.4 million.

Program Activity Communications Research Centre Canada – S&T and Innovation

Description: Conducts research on advanced telecommunications and information technologies to ensure an independent source of advice for public policy and to support the development of new products and services for the ICT Sector

Expected Result: Telecommunications policies, regulations and standards are developed using Communications Research Centre Canada (CRC) technical input

Indicator	Result	Trend
Number of CRC technical inputs (trends and assessments) to groups developing policies and regulations related to the telecommunications sector, including the Spectrum Information Technologies and Telecommunications Sector (SITT) of Industry Canada (IC), the International Telecommunication Union (ITU), the Institute of Electrical and Electronics Engineers (IEEE), and the Canadian Radio-television and Telecommunications Commission (CRTC)	10 major technology-related inputs to Industry Canada, SITT, CRTC, ITU and IEEE. ¹⁷	New Indicator

Expected Result: Canadian companies in the telecommunications sector use CRC-developed technology to improve their product lines and their competitiveness

Indicator	Result	Trend
Number of intellectual property (IP) licences issued to Canadian companies	11 new IP licences have been issued to Canadian companies in 2007–08 and an additional 23 internationally. ¹⁸	Improving*
Sales revenue of Canadian companies in the telecommunications sector that were formed as a result of CRC involvement or are spin-offs from these companies	\$1.6 billion annual sales (data for 2005). \$520 million cumulative sales revenue from CRC IP licensing (to 2005). ^{19**}	Not Available

* The numbers are very similar to those of last fiscal year, with only a very small upward trend.

** An economic impact study of company sales revenues resulting from CRC technologies and intellectual property licences is conducted every five years, with the next one scheduled for 2010.

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
41.5	45.0	42.9

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
411	388	23

Industry Canada, through the Communications Research Centre Canada (CRC), conducted research activities in support of spectrum policy and regulations in 2007–08. This included studies related to future Advanced Wireless Services, as well as on spectrum property rights. Input was also provided regarding the impact of emerging standards on licensing of rural broadband delivery systems.

In addition, Industry Canada carried out research projects in 2007–08 in support of the Department of National Defence (DND) valued at \$7.38 million on a cost-recovery basis. Some of these projects included research into adaptive wireless systems for tactical mobile communications, as well as technical analysis and planning at the international level for the new constellation of search and rescue satellites.

¹⁷ Communications Research Centre Canada – S&T and Innovation.

¹⁸ Communications Research Centre Canada – S&T and Innovation.

¹⁹ crtc.ca/en/html/crc/home/info_crc/publications/highlights_0607/highlights_0607#commercialization





Program Activity  **Technology Partnerships Canada – S&T and Innovation**

Description: Encouragement of commercialization through strategic investments in innovative research and development


Expected Result: Commercialization encouraged through strategic partnering in innovative research and development

Indicator	Result	Trend
Total number of projects (which represents the number of strategic partnerships) ²⁰	<ul style="list-style-type: none"> • 1 SADI project • 303 active TPC R&D projects • 4 h2EA demonstration projects • 3 PSIP projects 	No Trend*

* Trend information is unavailable as the Strategic Aerospace and Defence Initiative (SADI) program was launched in April 2007. TPC's terms and conditions expired on December 31, 2006 and no new projects were contracted. The h2EA program ended on March 31, 2008.

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
397.3	475.5	431.8

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
118	99	19

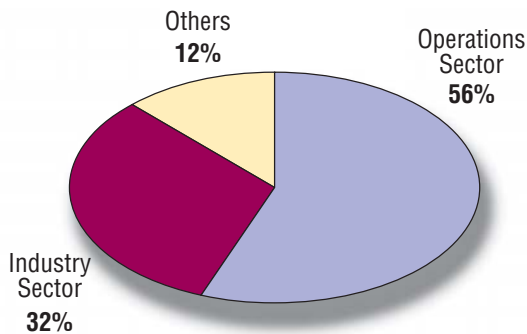
In February 2008, the first Strategic Aerospace and Defence Initiative (SADI) project was announced.  [Diamond D-JET Corporation \(Diamond\)](#) in London, Ontario received a \$19.6-million SADI repayable investment towards its \$95.2-million D-JET program. This SADI investment will enable Diamond to develop an all-composite single engine for use in its new class of small business jets. It will also help to develop the company's expertise in products for general aviation. Additional benefits of the D-JET program include attracting foreign investment to Canada and leveraging private sector investment in R&D, both of which will create significant economic benefits, particularly in the London region.

²⁰ Internal database.

Strategic Outcome: Competitive Industry and Sustainable Communities

Indicator	Result	Trend
Investment in machinery and equipment as a proportion of GDP	Canada invested 7.47 percent of GDP in machinery and equipment in 2007. ²¹	No Change
Use of ICTs	Business and government use of ICTs rose to 77.5 percent and 99.88 percent respectively in 2006. ²²	Improving

Figure 2.3 Distribution of spending in the area of competitive industry and sustainable communities by program activity



Competitive industries drive economic growth and thus are key to ensuring that the Canadian economy remains one of the strongest and healthiest among the seven leading industrial countries of the G7. Competitive industries also drive sustainable communities, and together these two key elements help to ensure a high quality of life for Canadians.

In today's globalized marketplace, this competition for investment, skilled workers and customers has never been more intense. Industry Canada promotes competitive industries by offering a range of business services and by collaborating with business and business associations to ensure that industry views are taken into account in the development of broader trade, economic, environmental and social policies that may affect the business climate.

Meeting Our Commitments

In 2007–08 Industry Canada, in meeting its commitments to foster strong economic growth for Canada, strengthened export markets for Canadian products and services, improved the rules that govern international trade and reflected Canada's domestic industrial agenda by working closely with the Department of Foreign Affairs and International Trade Canada (DFAIT) in the following international negotiations:

- Canada–Korea Free Trade Agreement
- Foreign Investment Promotion and Protection Agreements (FIPA) with India, China, Vietnam and Indonesia
- The Doha round of multilateral trade negotiations under the World Trade Organization

BizPaL

BizPaL is an online service that simplifies the business permit, licence and other compliance regulation process for entrepreneurs, governments and third party business service providers. Easy and convenient, BizPaL provides Canadian businesses with one-stop access to permit and licence information for all levels of government. The service's primary goals are to slash document research time and help entrepreneurs start up faster.

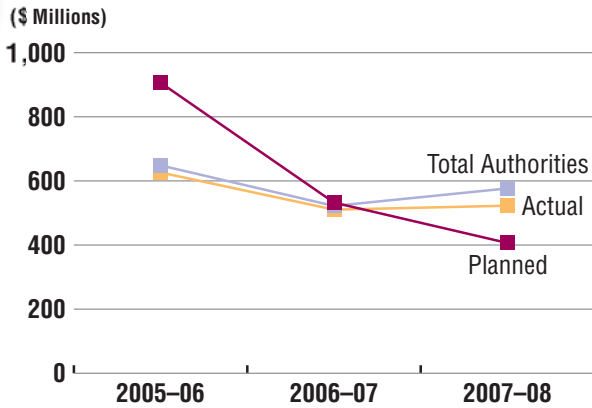
For government, BizPaL provides the assurance that business clients will have the information they need to meet all permit and licence requirements quickly and efficiently. It also provides a way to improve the service experience for business clients, while gaining a competitive edge over other jurisdictions.

For more information: [BizPaL](#).

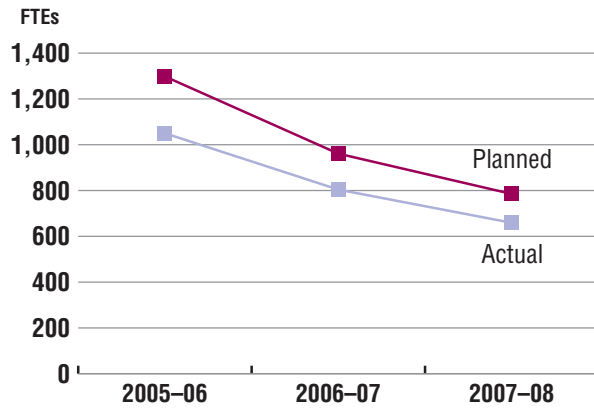
²¹ www40.statcan.ca/01/cst01/busi02a-eng.htm

²² www40.statcan.ca/01/cst01/econ146a.htm?sdi=information%20communication%20technologies

Financial Resources



Human Resources



Industry Canada also continued to pursue a variety of initiatives aimed at maintaining the competitiveness of Canadian business by:

- Addressing key policy issues related to Highly Qualified People (HQP), innovation, Scientific Research and Experimental Development (SR&ED) tax credits, procurement, commercialization, green information technology and ICT-related trade policy in policy forums and secured intelligence.
- Supporting increased business opportunities for the Canadian ICT sector by generating 718 sales leads. This was achieved through the support of Canadian pavilions at three key international trade shows in Singapore (CommunicAsia), China (PT ExpoComm) and Spain (Mobile World Congress).
- Supporting networking activities such as the [Network for Women Entrepreneurs \(NWE\)](#), delivered through the [Canada-Ontario Business Service Centres \(COBSC\)](#) a three-year Industry Canada program, to support women entrepreneurs in Ontario. This program provided Ontario businesswomen with access to networking, training, and information to help them start, operate and grow their own businesses. NWE client outreach activity had increased by 53 percent to serve 2,864 clients in 2007–08 over the previous fiscal year through 22 learning events and 36 trade shows and network/speaking events.
- Hosting a [Global Value Chains \(GVC\) conference](#), that attracted 275 participants from governments, academia, think tanks and the private sector, which furthered our understanding of the implications of GVCs on industries and the economy, and clarified the role of governments in facilitating competitiveness in a globally linked value chain world.

Lessons Learned

Industry Canada is finding new ways to improve service to Canadians through innovative partnerships with municipalities, industry and other key stakeholders. These arrangements require partners to work closely together with clearly defined objectives, well-defined roles and responsibilities, effective governance structures and accountability mechanisms. The BizPaL initiative is an excellent example of such an initiative.

These types of innovative partnerships result in the efficient and cost-effective delivery of government programs and services to citizens and stakeholders — services and programs that are more client-centred and which can reduce the paperwork burden.

Finally, Industry Canada continued working with Canadians to position them to take advantage of economic opportunities, support business development, provide long-term growth and promote sustainable development by:

- Supporting a study on the sustainability and corporate social responsibility (CSR) platforms of industry associations, the development of a roadmap tool for industry associations on how to effectively integrate sustainability into their organizations, and promoting these findings and tools.
- Continuing, through regional development organizations such as FedNor, to work with partners to help create an environment in which communities can thrive, businesses can grow and people can prosper.



Performance Analysis

More specifically, through the following program activities, Industry Canada continued building competitive industries and sustainable communities in 2007–08.

Program Activity [Policy Sector – Economic Development](#)

Description: Development of industry and international business policy		
<i>Expected Result: Development and coordination of policy frameworks that support competitive industry and sustainable communities</i>		
Indicator	Result	Trend
Ongoing policy and program oversight and development is advanced with a view to enhancing industry competitiveness	<ul style="list-style-type: none"> • 2 reports per year on 26 action items^{23,24} • 15 Strategic Environmental Assessments (SEAs) 	Not Applicable

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
11.2	12.1	11.7

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
89	68	21

To meet shared objectives and public policy goals in filling gaps in the financial services offered to small and medium-sized enterprises (SMEs) and to improve their competitiveness, Industry Canada provided strategic direction to, and worked in partnership with, the Business Development Bank of Canada. In collaboration with the University of Ottawa, the Department also undertook two major research projects on SMEs engaged in exporting. Both projects were completed and reports on [Canadian SME Exporters](#) and [Financing Canadian SME Exporters](#) were published on Industry Canada's website.

Program Activity [Operations Sector – Economic Development](#)

Description: Delivery of programs, information and intelligence on investment and technology opportunities to the business community. Provision of a multi-channel, common entry point for business on behalf of the Government of Canada, and encouragement of client-centred service delivery and design		
<i>Expected Result: Improved access to capital and information for SMEs and communities targeted by Operations Sector programs</i>		
Indicator	Result	Trend
Number of SMEs — year over year — created or strengthened through FedNor	3,835 SMEs were created or strengthened by FedNor through the Community Futures Development Corporation Investment Fund. ²⁵	Improving
Increase in number of SMEs served through Canada Business Service Centres (service usage)	Online Channel: 7,037,462 web hits (not including British Columbia)	Improving
	Officer Assisted Channels: 234,191 (i.e., telephone calls, in-person visits, email, mail and fax) ²⁶	Declining

23 www.ic.gc.ca/epic/site/sd-dd.nsf/en/sd00545e.html

24 www.ic.gc.ca/epic/site/sd-dd.nsf/en/sd00546e.html

25 Internal database.

26 Internal database.

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
282.7	333.6	292.2

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
323	234	89

In 2007–08, [FedNor](#), as a regional development organization in Ontario, continued to work with partners to help create an environment in which communities can thrive, businesses can grow and people can prosper. Through the [Northern Ontario Development Program](#) alone, FedNor invested \$44.2 million in 217 projects, leveraging \$154.1 million in additional funds from other sources in a large and diverse geographic area stretching from the Muskoka Lakes to James Bay and from the Manitoba border to western Quebec.

In addition, improved collaboration agreements with regional partners, such as local chambers of commerce, [Canada Business Service Centres](#), local [Community Futures Development Corporations](#) and [Société d'aide au développement des collectivités](#) helped ensure that [Student Connections](#), an initiative that delivers affordable Internet and e-business training to Canadian SMEs through 14 centres across Canada, was a success.

Program Activity [Industry Sector – Economic Development](#)

Description: Development of initiatives that support global competitiveness and sustainable economic growth in priority sectors and emerging technologies

Expected Result: Competitive and sustainable Canadian industries

Indicator	Result	Trend
Sales, trade and employment statistics*	GDP: \$527.6 billion** (+2.4 percent change vs. previous year) ²⁷	Improving
	Exports: \$259.2 billion (+0.5 percent change vs. previous year) ²⁸	No Change
	Employment: 7,540,019 (+2.8 percent change vs. previous year) ²⁹	Improving

* This indicator is of less value to measure success and has been revised for 2008–09.

** This figure is the total GDP for sectors that Industry Canada works with.

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending*
68.6	180.2	168.6

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
234	247	13

* The variance between the planned and actual spending in 2007–08 is attributed to a statutory payment of \$108.4 million that was made in 2007–08. It was a loan loss sharing program, in partnership with private sector financial institutions, that was wound down in 2007–08 and a claim of \$108.388 million was paid to the lender.

The Industrial and Regional Benefits (IRB) policy, managed by Industry Canada, provides the framework for using federal procurement as a lever to promote the federal government's industrial and regional development objectives. It has allowed the federal government to secure over \$1.6 billion in commitments from Lockheed Martin and Boeing in 2007–08. This will result in Canadian firms entering or moving up the global supply chains of these multinationals, as well as generating innovative R&D within the academic community.

27 cansim2.stat.ca/cgi-win/cnsmcgi.exe?Lang=E&C2Fmt=HTML20&CIITpl=SNA_&ResultTemplate=THEMSNA4&CORCmd=GetWrap&CORId=1067

28 www.ic.gc.ca/epic/site/tdo-dcd.nsf/en/home


29 cansim2.statcan.ca/cgi-win/cnsmcgi.pgm?Lang=E&SP_Action=Result&SP_ID=1803&SP_TYP=4&SP_Sort=1

Program Activity **Spectrum, Information Technologies and Telecommunications Sector – Economic Development**

Description: Promotes economic development by ensuring that Canadians, communities and businesses have access to reliable, modern ICT infrastructure and the skills to fully participate in the digital economy. Enhances entrepreneurship and lifelong learning by fostering the creation of advanced, enabling applications and technologies. Supports the development of a competitive ICT industry in Canada

Expected Result: *Canadians and communities overcoming barriers to, and gaining access to, modern Information Communication Technologies (ICT) infrastructure programs*

Indicator	Result	Trend
Number of Canadians and communities accessing and using ICTs	<p>Community Access Program (CAP): Approximately 3,800 public Internet sites were supported.</p> <p>Approximately 1,400 Canadian youth were provided hands-on training in ICT-related work.</p> <p>Computers for Schools (CFS): 78,102 computers were refurbished and distributed in 2007–08.³⁰</p> <p>Approximately 360 Canadian youth were provided hands-on training in ICT-related work.³¹</p>	Improving*

* Almost three-quarters (73 percent) or 19.2 million Canadians aged 16 and older went online for personal reasons during the 12 months prior to the most recent survey in 2007. This was up from just over two-thirds (68 percent) in 2005. (Statistics Canada's  [Canadian Internet Use Survey – CIUS 2007](#))

Expected Result: *Canadian ICT companies positioned for growth in the global marketplace*

Indicator	Result	Trend
Level of awareness of opportunities, gaps and barriers affecting ICT sector growth	Continually improving awareness of the opportunities, gaps and barriers affecting ICT growth through ongoing analysis of the ICT sector, including: statistical reports on ICT sector performance and briefs on other critical issues and emerging trends, including: highly qualified people (HQP), R&D, intellectual property (IP) transfer, SR&ED, Science & Technology, as well as investment and trade.	Improving*

* Due to expanded knowledge and value-added analysis.

Financial Resources (\$ millions) 2007–08		
Planned Spending	Total Authorities	Actual Spending
44.8	50.7	50.1

Human Resources (Full-Time Equivalents) 2007–08		
Planned	Actual	Difference
139	110	29

ICTs are powerful enablers across the economy. They drive economic development productivity and are key to the social and economic inclusion of Canadians. In 2007–08, additional funding was secured to continue supporting such programs as Community Access Program (CAP) and the Computers for Schools (CFS) that play key roles in supplementing Canadians' access to ICTs.

Industry Canada also supported the growth of the ICT sector by encouraging expansion and investment by undertaking over 25 corporate calls on Canadian and foreign multinational enterprises (MNEs). Issues were identified and fed into the policy process. This contributed to changes in Scientific Research and Experimental Development (SR&ED) credits, which provides claimants cash refunds and/or tax credits for their expenditures on eligible research and development (R&D) work done in Canada, as announced in the 2008 federal budget.

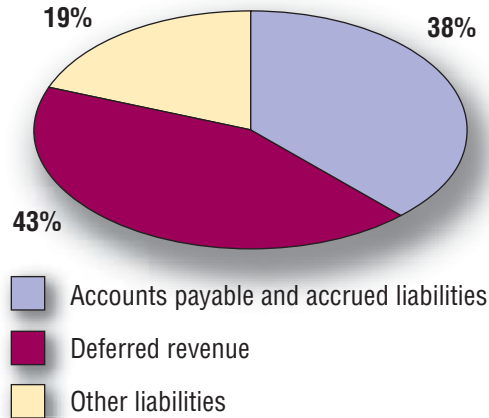
30 Internal database.

31 Internal database.

Section 3:**Supplementary Information****3.1 Financial Highlights**

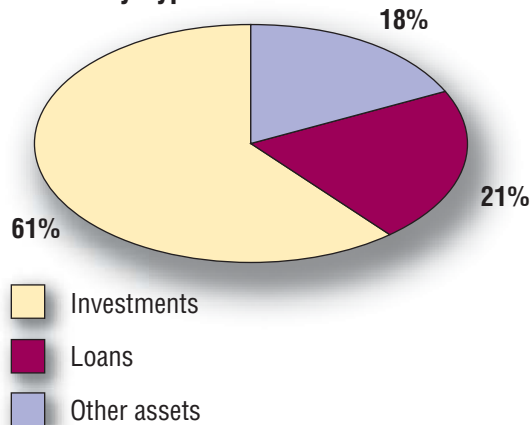
(in thousands of dollars)	Percent Change	2008	2007
At End of Year (March 31, 2008):			
Condensed Statement of Financial Position			
Assets			
Financial Assets	4.6	1,634,501	1,561,930
Non-Financial Assets	3.1	111,286	107,908
TOTAL	4.5	1,745,787	1,669,838
Liabilities			
Total Liabilities	-2.0	2,248,007	2,295,007
Equity			
Total Equity	19.7	(502,220)	(625,169)
TOTAL	4.5	1,745,787	1,669,838
For the Year (Ended March 31):			
Condensed Statement of Operations			
Expenses			
Transfer Payments	-16.2	609,831	728,093
Operating Expenses	-1.3	757,958	768,239
Total Expenses	-8.6	1,367,789	1,496,332
Revenues			
Total Revenues	3.9	727,546	700,261
NET COST OF OPERATIONS	-19.6	640,243	796,071

Liabilities by Type



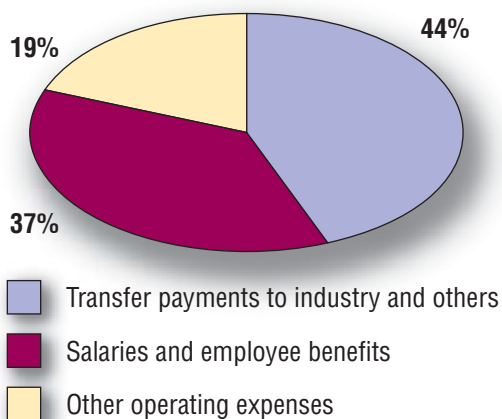
Total liabilities were \$2,248 million at the end of 2007–08, a decrease of \$47 million (2 percent) versus last year's total liabilities. Deferred revenue and accounts payable continued to be the largest components of liabilities. Together they were 80.7 percent of total liabilities.

Assets by Type



Total assets were \$1,746 million at the end of 2007–08, an increase of \$76 million (4.5 percent) versus last year's total assets. Investments continued to be the largest asset component, representing 61 percent of assets.

Expenses by Type



Total expenses were \$1,368 million at the end of 2007–08, a decrease of \$129 million (8.6 percent) versus last year's total expenses. Major expense areas included transfer payments and salaries and employee benefits.

Total revenues were \$728 million at the end of 2007–08, an increase of \$27 million (3.9 percent) versus last year's total revenues. Sales of services accounted for almost 94 percent of total revenues.

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 [\(Available online\)](#)

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3. User Fees/External Fees
4. Details on Industry Canada's Transfer Payment Programs (TPPs)
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11. Financial Statements of Department of Industry

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